



Memo

TO: Haysville Board of Education

FR: Dr. Clint Schutte, Assistant Superintendent of Business/Finance

DA: May 9, 2016

RE: ASA (Advertising) Contract

As of April 2016 Campus, along with ASA, has seven advertisers signed up. ASA has provided over \$8,000.00 to Campus for these advertisers. There are signs to be put up at Colt Stadium, Gym #1 and Gym #2 at Campus. Banners have been placed on the tennis courts at Campus, at Colt Stadium and on the baseball field at 63rd St. ASA has communicated very well with Campus about the progress and when they will have more advertisers to put up. ASA has stated that the selling of ads has slowed a bit, but should increase at the start of school next fall. They have provided a list of advertisers who have expressed an interest in advertising. Along with this list they have provided a possible time line for this to take place. Both Campus High Administrators and Booster Club Sponsors have expressed their pleasure with working with ASA and the possibility of more advertisers coming on board.

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