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What: ASA-SF Meeting Planner “Advertising Contracts Discussion”

For: Haysville Board of Education, Dr. John Burke, Clint Schutte and Richard Elliott

When: July 20th, 2015, Board Room

By: ASA Strategic Funding Presenters: Jim Collogan, JD Deines and Ed MacMillan

1. PPT presentation explaining how an advertising and naming rights campaign would benefit the Haysville USD # 261 (10 min)
2. Question and Answer (5 min)
3. Sample materials/Leave behind materials
 - a. *Kansas Case Studies*
 - b. *Sample Haysville Work Agreement*
 - c. *Sample Haysville Revenue Projections*